

THE COMPANY PORFOLIO



2024 - Communik Marketing Management Est.

At Communik Marketing, we specialize in crafting innovative digital marketing solutions tailored to your unique needs. With a team of passionate experts and a commitment to excellence, we empower businesses to thrive in the ever-evolving digital landscape.

OVERVIEW

1. Our Agency
2. Our Company History
3. Our Mission / Vision & Values
4. Our Approach
5. Performance Marketing
6. Our Marketing Strategies
7. Our Services
8. Our Unique Packages
9. Our Clients



OUR AGENCY

“Your Partner in Digital Success”

Communik Marketing make it our responsibility to stay at the forefront of industry technologies to ensure we are always giving our clients the best service and advice. No matter how big or small a project is, our goal to deliver the best possible results is always our #1 priority.

“We know what our clients value.”

Our team of result-driven and passionate digital marketing experts take every assignment as their first and deliver the best possible outcome every single time.



OUR COMPANY HISTORY

Communik Marketing was founded in Sept - 2022, with a vision to revolutionize the digital marketing industry in the UAE. Since our inception, we have been dedicated to helping businesses navigate the complexities of the digital landscape and achieve their marketing objectives with confidence.



Over the years, we have built a strong reputation for delivering results-oriented digital marketing strategies that drive growth and generate ROI for our clients. Our commitment to excellence, integrity, and client satisfaction has earned us the trust of numerous businesses across various industries.



OUR MISSION

MISSION

At Kommunik Marketing, our mission is to drive growth and success for our clients by delivering exceptional digital marketing solutions tailored to their unique needs. We strive to exceed expectations, foster long-term relationships, and continuously innovate to stay ahead of industry trends.



VALUES

We strive for excellence in everything we do, delivering high-quality results that exceed expectations. We conduct business with honesty, transparency, and integrity, building trust with our clients and partners.



STRATEGIES

We take a holistic approach to digital marketing, combining creativity with data-driven insights to develop strategies that deliver measurable results.



VISION

To be the leading digital marketing agency in the UAE, empowering businesses to achieve their fullest potential through innovative strategies and unparalleled customer service.

GOAL

Provide strategic digital marketing solutions that drive tangible business outcomes for our clients.

WHAT SETS US APART



OUR APPROACH



EXPERT TEAM

Our team consists of seasoned professionals with expertise in various digital marketing disciplines, including SEO, social media marketing, content creation, PPC advertising, and more.

STEP
01



STRATEGIC APPROACH

We take a holistic approach to digital marketing, combining creativity with data-driven insights to develop strategies that deliver measurable results.

STEP
02



CONTINUOUS IMPROVEMENT

In the fast-paced world of digital marketing, staying ahead of the curve is essential. We are committed to ongoing learning and innovation to ensure that our strategies are always cutting-edge.

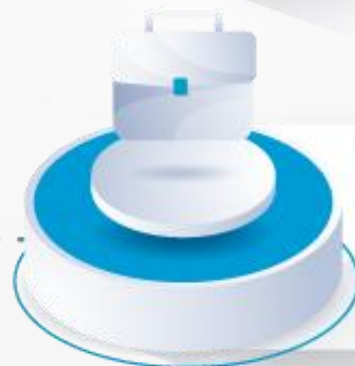
STEP
03



MULTI-CHANNEL MARKETING

Implement integrated multi-channel marketing campaigns across various platforms, including social media, search engines, email, and more, to reach target audiences effectively.

STEP
04



CUSTOMIZED SOLUTIONS

We understand that every business is different. That's why we tailor our services to meet your specific goals, whether it's increasing brand awareness, driving website traffic, or generating leads.

STEP
05

PERFORMANCE MARKETING

Communik Marketing is revolutionizing the marketing landscape with its cutting-edge Performance Marketing approach, setting a new standard in delivering results. In a world where traditional marketing often yields uncertain outcomes, Communik stands out by offering a state-of-the-art **USP: Pay After Performance**. With this innovative model, advertisers only pay when specific goals are achieved, ensuring every marketing dollar is maximized for tangible results. This approach, born out of the rise of PPC campaigns pioneered by industry giants like Google and Meta, marks a paradigm shift in how businesses engage with their audience online, putting accountability and effectiveness at the forefront of marketing strategies.

Gone are the days of blindly investing in marketing campaigns without assurance of success. Communik's Performance Marketing approach empowers businesses to pay for outcomes, not just efforts, driving efficiency and effectiveness in their digital marketing endeavors. As the digital landscape continues to evolve, Communik remains at the forefront, leveraging data-driven insights and cutting-edge technology to optimize campaigns in real-time, delivering unparalleled ROI. Join us in embracing the future of marketing, where performance is paramount and success is guaranteed.



PAY FOR PERFORMANCE

OUR MARKETING STRATEGIES

Strategic Planning

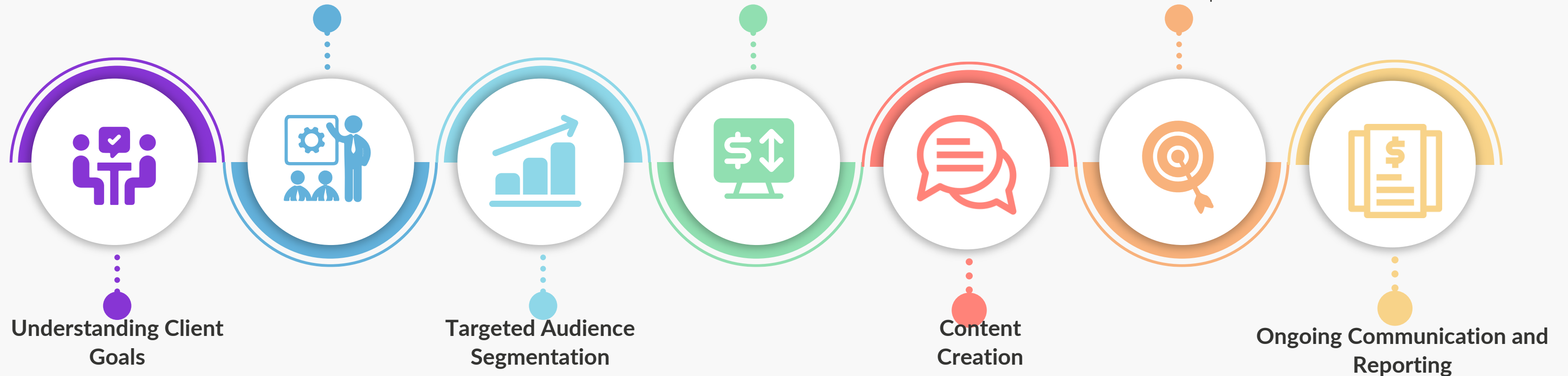
Based on the client's goals and insights gathered during the initial phase, we develop a comprehensive marketing strategy that outlines the approach, tactics, channels, and timelines to achieve desired outcomes.

Multi-Channel Approach

Our marketing strategies leverage a mix of digital channels, including social media, search engines, email marketing, content marketing, and strategically select channels that align with the client's goals and audience preferences.

Data-Driven Optimization

We continuously monitor and analyze the performance of our marketing campaigns using advanced analytics tools and metrics. This allows us to identify what's working well, what needs improvement, and where to allocate resources for maximum impact.



Understanding Client Goals

We start by gaining a deep understanding of our client's business objectives, target audience, industry landscape, and competitive environment. This helps us tailor our marketing strategies to meet their specific needs and goals.

Targeted Audience Segmentation

We segment the client's target audience into distinct groups based on demographics, psychographics, behavior, and other relevant factors. This allows us to create personalized and targeted marketing messages that resonate with each segment.

Content Creation

Content is at the heart of our marketing strategies. We produce high-quality, relevant, and engaging content across various formats, such as blog posts, videos, infographics, social media posts, and email newsletters. Our content aims to educate, entertain, and inspire the target audience.

Ongoing Communication and Reporting

We maintain open communication with our clients throughout the marketing campaign, providing regular updates, insights, and recommendations. Our transparent reporting ensures that clients have visibility into the performance of their campaigns and the value we deliver.

OUR AREAS OF EXPERTISE

Digital Strategy Development

We work closely with our clients to develop comprehensive digital marketing strategies aligned with their business objectives and target audience.



Content Marketing

Our team of content creators develops compelling content across various channels, including blogs, videos, infographics & email newsletters, to attract & inspire your audience.



Social Media Management

We craft engaging content, manage social media profiles, and implement targeted advertising campaigns to increase brand awareness & generate leads.



Search Engine Optimization

Our SEO experts employ proven techniques to optimize websites for search engines, improving visibility, driving organic traffic, and boosting search engine rankings.



Pay-Per-Click (PPC) Advertising

With our strategic PPC advertising campaigns, we help clients maximize their online visibility and reach their target audience effectively.



We are committed to delivering innovative and results-driven digital marketing solutions tailored to meet the unique needs of our clients. With a wealth of experience and expertise in the industry, we offer a wide array of services that can be categorized into three main areas:

Email Marketing

We design and execute personalized email marketing campaigns that nurture leads, drive conversions, and build customer loyalty.



Website Design and eCommerce

Our team specializes in designing and developing custom websites that reflect your brand identity, optimize user experience, and drive conversions or sell your products and services on your portal.



Analytics and Reporting:

Our analytics experts provide insightful reports and analysis, highlighting key performance metrics, campaign effectiveness, and areas for improvement.



OUR UNIQUE PACKAGES

SEARCH ENGINE OPTIMIZATION

Reporting	Silver	Gold	Platinum
Monthly SEO report	No	Yes	Yes
Quarterly SEO report	Yes	Yes	Yes
Weekly Call	No	Yes	Yes
Initial Tracking Report	No	Yes	Yes
Google analytics (Statistics Report)	Yes	Yes	Yes
Pre optimization report	Yes	Yes	Yes
Post optimization report	Yes	Yes	Yes
Random audit report	No	No	Yes
(Post SEO implementation)	No	No	Yes
Blog submission report	No	No	Yes
Classifieds submission report	No	No	Yes
Directory submission report	No	No	Yes
Profile creation report	No	No	Yes
Web 2.0 & SMO	No	No	Yes
Blog submission	No	Yes	Yes
Photo sharing	Yes	Yes	Yes



SEO Services	Silver	Gold	Platinum
Keyword research	10	20	30
Title tag optimization	Yes	Yes	Yes
Robots.txt optimization	Yes	Yes	Yes
W3C validation optimization	Yes	Yes	Yes
Image & hyperlink optimization	Yes	Yes	Yes
Header tag optimization	Yes	Yes	Yes
Canonical tag implementation	Yes	Yes	Yes
CSS validation	Yes	Yes	Yes
Meta description tags optimization	Yes	Yes	Yes
Meta keyword tags optimization	No	No	Yes
URL rewrite	No	No	Yes
Bold. Italic effect to main keywords	Yes	Yes	Yes
Navigation & design optimization	No	Yes	Yes
Competition analysis	No	Yes	Yes
In depth site analysis	No	No	Yes
Link Development	No	Yes	Yes
Website content writing through latent semantic indexing	No	Yes	Yes
Content modification	No	No	Yes
Website spell check	Yes	Yes	Yes
Google, Yahoo & Bing site map creation	Yes	Yes	Yes
XML site map integration in the website	Yes	Yes	Yes
Checking server response code for each URL	No	No	Yes
Deep indexing recommendations	No	No	Yes
Broken links checking	No	Yes	Yes
Pricing	AED 4,500.00	AED 6,800.00	AED 10,000.00

OUR UNIQUE PACKAGES

SOCIAL MEDIA MARKETING



Social Media Marketing	Silver	Gold	Platinum
Post per week	Yes - 2 Per week	Yes - 3 Per week	Yes - 4 Per week
Gif creation/month	Yes - 1 Per Month	Yes - 2 Per Month	Yes - 3 Per Month
Video / Per month	No	Yes	Yes
Creating Social Media Accounts	Yes	Yes	Yes
Uploading Content to Social Media Pages	Yes	Yes	Yes
Managing all the social media accounts	No	Yes	Yes
Replying, monitoring & managing the pages	No	Yes	Yes
Content Creation	No	No	Yes
Copy Writing	No	No	Yes
Business Page Optimization	No	No	Yes
Ad Campaign Management	No	No	Yes
Spam monitoring	No	No	Yes
Monthly Progress report	No	No	Yes
Social Media Strategy (Overview)	No	No	Yes
Pricing	AED 4,500.00	AED 6,500.00	AED 10,000.00

OUR UNIQUE PACKAGES

WEBSITE DESIGN & DEVELOPMENT

Startup Website Package	
AED	3,249.00
5 Stock Photos	
5 Page Website	
3 Banner Design	
1 jQuery Slider Banner	
FREE Google Friendly Sitemap	
Facebook Page Design	
Twitter Page Design	
YouTube Page Design	
SSL Secured Website	

Professional Website Package	
AED	4,999.00
10 Unique Pages Website	
CMS / Admin Panel Support	
8 Stock images	
5 Banner Designs	
1 jQuery Slider Banner	
FREE Google Friendly Sitemap	
Complete W3C Certified HTML	
48 to 72 hours TAT	
Facebook Page Design	
Twitter Page Design	
YouTube Page Design	
Complete Deployment	
SSL Secured Website	

Elite Website Package	
AED	7,999.00
Upto 15 Unique Pages Website	
Conceptual and Dynamic Website	
Mobile Responsive	
Online Reservation/Appointment Tool (Optional)	
Online Payment Integration (Optional)	
Custom Forms	
Lead Capturing Forms (Optional)	
Striking Hover Effects	
Newsletter Subscription (Optional)	
Newsfeed Integration	
Social Media Integration	
Search Engine Submission	
5 Stock Photos	
3 Unique Banner Design	
1 jQuery Slider Banner	
Complete W3C Certified HTML	
Facebook Page Design	
Twitter Page Design	
YouTube Page Design	
Complete Deployment	
Live Chat Support	
SSL Secured Website	

Silver Website Package	
AED	12,000.00
15 to 20 Pages Website	
Custom Made, Interactive, Dynamic & High End Design	
Custom WP (or) Custom PHP Development	
1 jQuery Slider Banner	
Up to 10 Custom Made Banner Designs	
10 Stock Images	
Unlimited Revisions	
Special Hoover Effects	
Content Management System (CMS)	
Online Appointment/Scheduling/Online Ordering Integration (Optional)	
Online Payment Integration (Optional)	
Multi Lingual (Optional)	
Custom Dynamic Forms (Optional)	
Signup Area (For Newsletters, Offers etc.)	
Search Bar	
Live Feeds of Social Networks integration (Optional)	
Mobile Responsive	
FREE 5 Years Domain Name	
Free Google Friendly Sitemap	
Search Engine Submission	
Complete W3C Certified HTML	
Industry Specified Team of Expert Designers and Developers	
Complete Deployment	
Dedicated Accounts Manager	
Facebook Page Design	
Twitter Page Design	
YouTube Page Design	
100% Ownership Rights	
SSL Secured Website	

Talioed Website
Solutions



OUR CLIENTS



THANK YOU

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